

# Department of Beauty Industry

Graduate School  
Sungshin Univ.



성신여자대학교 | 대학원  
SUNGSHIN WOMEN'S UNIVERSITY | GRADUATE SCHOOL

Tel. 02-920-7918

## **Department Introduction & History**

**The Department of Beauty Industry trains creative professionals who contribute to the development of the beauty industry through the acquisition of specialized knowledge about the overall beauty industry, development of aesthetic sense, and concurrent theory and practical education.**

**We operate a curriculum that builds basic knowledge through cosmetology, dermatology, and makeup, improves application skills through marketing, trend analysis, and design, and even improves practical techniques through detailed major practice courses.**

**Through this, we aim to pioneer new genres in the beauty industry and cultivate the ability to fuse and expand creative concepts of beauty.**

**We strengthen our competitiveness through the development of on-site training programs and produce the best talent in the beauty industry with the expertise and artistry to advance into East Asia, including China, Vietnam, Hong Kong, and Malaysia, as well as Europe and the Americas, in order to cultivate human resources for the global beauty industry.**

## **Department education and specialization goals**

- We foster convergent talents with deep expertise and competitiveness in various fields.**
- We foster artist experts with planning skills and artistry who will lead the beauty industry.**
- We foster creative beauty industry experts with both theory and practice by improving research capabilities and strengthening cooperation with industries.**
- We foster beauty industry experts who can understand the beauty industry from an international perspective and have global competitiveness.**
- International students who have earned a degree in the beauty industry department can have their major recognized when applying for employment as a professional researcher or public official in their home country.**
- Strengthen education on sustainability and ethical responsibility to foster leaders who fulfill environmental and social responsibilities within the industry.**

## Introduction to detailed majors and faculty

Detailed major	name	Major research achievements	E-mail and laboratory phone number
cosmetology	Kim, Ju-Duck	<ul style="list-style-type: none"> <li>▫ Chairman of the Seoul Beauty Industry Promotion Committee</li> <li>▫ Evaluation committee members for vocational competency development training project</li> <li>▫ 2020 Kim Joo-deok and others "Customized Cosmetics Preparation Manager", Gwangmungak</li> <li>▫ 2018 Ministry of Health and Welfare - Contribution to the development of the beauty service industry, Minister's Award</li> <li>▫ 2017 Ministry of Health and Welfare - Minister's Award for Contribution to Cosmetic Industry Development</li> <li>▫ 2016. 10 KDI Nara Economy October issue K-beauty should continue with bold investments and targeted products for each country</li> </ul>	<p>jdkim303@sungshin.ac.kr</p> <p>02-920-2678</p>
beauty aesthetic	Han, Ji-Soo	<ul style="list-style-type: none"> <li>▫ project manager, Seoul Beauty Business Academy</li> <li>▫ 2022 Women's non-traditional gender role attitudes and acceptance of men's color makeup in South Korea: Ji-su Han<sup>1*</sup>, Joo-hee Choi<sup>2</sup>, Journal of Gender Studies (SCI) 2022 Vol.31 no.2, Journal of Gender Studies (SCI)</li> <li>▫ 2020 (Essence) Beauty Chinese, Medician</li> <li>▫ 2020 Customized Cosmetics Preparation Manager, Gwangmungak</li> <li>▫ 2019.05.18. Received the Minister of Health and Welfare Award</li> </ul>	<p>jisupretty@sungshin.ac.kr</p> <p>02-920-7847</p>

## Introduction to detailed majors and faculty

Detailed major	name	Major research achievements	E-mail and laboratory phone number
cosmetology	Park, Cho-Hi	<ul style="list-style-type: none"> <li>▫ 2023 Seongbuk Youth Beauty Academy Perfumer Course Responsible Professor</li> <li>▫ Responsible professor for customized cosmetics expert course at Seoul Beauty Business Academy</li> <li>▫ 2022.12.05. Cosmetic manufacturing theory and practice, Medicien</li> <li>▫ 2021.01.27. Easy-to-understand cosmetic ingredients, Medicien</li> <li>▫ 2022.10.30. Research Trends of Natural and Natural-derived Surfactant in Raw MaterialsJ. Kor. Soc. Cosmetol.(KCI), JKSC</li> <li>▫ 2022.09.30The Effect of the Perception of Green Marketing of 2030 Generation on the Eco-Friendly Cosmetics Consumption Behavior Journal of the Korean Society of Cosmetics and Cosmetology (KCI), KSCC</li> </ul>	<p>chohi@sungshin.ac.kr</p> <p>02-920-2648</p>
beauty aesthetics	Hwang, Sun-Hee	<ul style="list-style-type: none"> <li>▫ Responsible Professor for Beauty public relations expert Course at Seoul Beauty Business Academy</li> <li>▫ 2023 Impact of motivation to use special makeup content on information sharing intention and continued subscription intention: Method of analyzing the mediating effect of user satisfaction</li> <li>▫ 2023 Art Makeup Convergence Design Applying Psychedelic Art Characteristics - Focusing on Viktor Moskos's Works - Korean Society of Cosmetics and Aesthetics</li> <li>▫ 2022 The 9th Beauty Artist Invitational Exhibition _ Mood group exhibition _ VR exhibition</li> <li>▫ 2021 2021KSCS International Invitation Exhibition of Color Works _ Rainbow, Uniting Color group exhibition</li> </ul>	<p>phdsfx@sungshin.ac.kr</p> <p>02-920-2647</p>

## Introduction to detailed majors and faculty

Detailed major	name	Major research achievements	E-mail and laboratory phone number
beauty aesthetics	Li. Jing	<ul style="list-style-type: none"><li>▫ Seoul Beauty Business Academy Beauty public relations expert Course Researcher</li><li>▫ 2022 Research on producing beauty design works using traditional Chinese patterns, Sungshin Women's University doctoral thesis, Sungshin Women's University Graduate School</li><li>▫ 2018 16C Chinese and English men's hairstyles and beard styles research Focus on time of literature historical background and figure-, Korean Society of Cosmetics and Aesthetics</li></ul>	jing1213@sungshin.ac.kr 02-920-2646

- 1. Providing extensive professional knowledge:** The Department of Beauty Industry provides comprehensive education in various fields such as cosmetics, makeup, and perfumery, allowing students to build extensive knowledge about the overall industry.
- 2. Education on industry trends and technological innovation:** Focusing on education on the latest trends and technological changes in the beauty industry, students will develop skills that can be immediately used in the field through understanding new raw materials, technologies, and manufacturing methods. Let's do it.
- 3. Sustainable Beauty:** Strengthen education on eco-friendly and sustainable products and production methods to help students fulfill their environmental responsibilities within the industry.
- 4. Digital marketing and social media strategy:** Beauty products are sold through online and offline platforms and social media. The department prepares students to become modern, effective marketers through training in digital marketing strategies and social media usage.
- 5. Strengthening global vision:** We provide training to understand the beauty industry from an international perspective and strengthen the language skills and cultural understanding necessary for success in the global market.
- 6. Research-oriented education and cooperation:** We support students to gain practical experience through collaborative projects with industry, and contribute to developing new products or technologies through research results and applying them to industry.

## **Related qualifications and career path after graduation**

### **© job**

#### **- Professional researcher**

**Beauty industry-related professional researchers, beauty marketing and consumer behavior researchers, scholars, professors, lecturers, etc.**

**For career paths related to professional researchers for international students, the department can issue a certificate of similarity to major when employed at a professional institution such as a researcher or professor in a designated country.**

#### **- cosmetics industry**

**Corporate researchers and technical workers, planning, public relations and advertising managers, cosmetic chemical engineering technicians, cosmetic material and product developers, perfumers, etc.**

#### **- beauty practice**

**Beauty management director, beauty shop management, beauty academy management, makeup artist, special makeup artist, hair designer, stylist, skin therapist, aromatherapist, nail artist, beauty editor**

### **© Advancement**

**Through the basic theories and practices of the beauty industry, we provide specialized knowledge and competitiveness in various fields of the beauty industry and enable students to become scholars by advancing to the master's program, integrated master's and doctoral program, and doctoral program.**



## ◎ Related qualifications

### <National qualification>

- Customized cosmetics dispensing manager certification
- Beautician (makeup, skin, hair, nail) certification
- Colorist industry articles and articles

### <Private qualification>

- IFRA (International Federation of Fragrance Engineers) perfumer certification
- ISIPCA (on-premise) perfumer certification
- ARC (USA) and IFA (UK) aromatherapist certification
- International Aroma Association DIY Living Aroma Certification
- Korea Waxing Association Waxing Certification
- Korea Makeup Professional Association Makeup Certification
- Airbrush certification from Korea Makeup Professionals Association
- Korea Makeup Professionals Association Performing Arts Makeup Artist Certification
- Korea Upstyle Professional Association Upstyle Artist Certification

## Related qualifications and career path after graduation

Course classification	department/ major	Subject number	Subject name	Grades	English subject
Integrated master's and doctoral program	Department of Beauty Industry	1000657	K-콘텐츠 특수분장	3	K-Content Special Makeup Effect
	Department of Beauty Industry	1000655	뷰티 플랫폼 마케팅 전략	3	Beauty Platform Marketing Strategy
	Department of Beauty Industry	1000656	특수분장 교과과정 개발 및 연구	3	Special Makeup Effects Curriculum Development Research
	Department of Beauty Industry	1000658	AI 스마트 뷰티 연구	3	Research on AI Smart Beauty
	Department of Beauty Industry	1000659	맞춤형 화장품 특론	3	Advanced Customizing Cosmetics
	Department of Beauty Industry	1000660	화장품 소비자 안전 및 보호 연구	3	Research on Cosmetics Consumer Safety and Protection

division	qualification	
new student	Master's degree Integrated master's and PhD degree	<ul style="list-style-type: none"> <li>▫ Those who have earned a bachelor's degree from a domestic or foreign university or are expected to obtain a bachelor's degree by February 2024</li> <li>▫ Those recognized by law as having equivalent academic background</li> </ul>
	PhD degree	<ul style="list-style-type: none"> <li>▫ Those who have received a master's degree from a domestic or foreign graduate school or are expected to obtain a master's degree by February 2024</li> <li>▫ A person recognized by law as having equivalent educational background</li> </ul>
transfer student	Master's degree	<ul style="list-style-type: none"> <li>▫ Applicants who have completed at least 1 semester and earned at least 6 credits in a master's program at a domestic or foreign graduate school and whose major is the same or similar to the department to which they are applying</li> <li>▫ Recognized semesters and credits: 1 semester, up to 6 credits</li> </ul>
	PhD degree	<ul style="list-style-type: none"> <li>▫ Applicants who have completed at least 2 semesters and earned at least 12 credits in a doctoral program at a domestic or foreign graduate school and whose major is the same or similar to the department to which they are applying</li> <li>▫ Recognized semesters and credits: 2 semesters, up to 18 credits</li> </ul>

## Preparation for graduate school and application qualifications

division	qualification	
	Master's degree	<ul style="list-style-type: none"> <li>▫ Students who are expected to graduate from our school and have excellent grades within the top 20% of their class (for those scheduled to graduate early, the grades from the 1st semester of the 4th year are reflected, and for those scheduled to graduate early, the grades from the 2nd semester of the 3rd year are reflected)</li> </ul>
special selection	Master's degree	<ul style="list-style-type: none"> <li>▫ Those selected for the university's bachelor's and master's degree and are expected to obtain a bachelor's degree in August</li> </ul>
	Master's degree PhD degree	<ul style="list-style-type: none"> <li>▫ Develop outstanding abilities through arts, physical education, and other social activities</li> </ul> <p>A person who has been recognized or promoted national prestige and has earned a bachelor's degree (master's degree) or is scheduled to obtain it in August 2023</p>
	supernumerary	<ul style="list-style-type: none"> <li>▫ Please refer to recruitment guidelines other than quota</li> </ul>

- 4 semesters for Master's degree, 4 semesters for PhD degree
- 6 semesters for Integrated master's and PhD degree
- Students in the doctoral program and Integrated master's and PhD degree must register for research twice (2 semesters) after completion (500,000 won per semester).

### © Eligibility for application

1. Current students and students on leave of absence who have completed 5 semesters of undergraduate studies (including transfer students)
2. Applicants with a total GPA of 3.30 or higher up to the semester of application
3. A person recommended by the head of his or her department (department)
4. Graduate school application departments (majors) are limited to departments (majors) related to the main major, double major, linked major, and minor in the undergraduate program, and multiple applications are not permitted.

### © Selection

#### 1. Selection method and selection period

Document screening and interview: Document screening is a comprehensive review and evaluation of criteria set by the department (major) based on letters of recommendation, undergraduate transcripts, and research plans.

Selection period: Conducted in July of each academic year

**Preparation for graduate school and application qualifications**

**Integrated master's and PhD degree**

### **2. Course registration and credit recognition for selected students**

Those selected for the combined bachelor's and master's degree program must take both undergraduate and graduate credits and can register for up to 3 additional credits each semester.

Those selected for the combined bachelor's and master's degree program must be assigned an advisor at the beginning of the semester (6th semester) in which they are selected.

You must complete at least 6 credits of graduate school major courses under the guidance of your advisor until you graduate from undergraduate school, and you can complete up to 12 credits.

Master's degree course subjects completed by those selected for the combined bachelor's and master's degree course are not recognized as undergraduate course credits, but are recognized as master's degree course credits after admission to graduate school.

The grades of master's degree course courses completed by those selected for the combined bachelor's and master's degree course are recorded on the transcript and "(Graduate School)" is written next to the name of the course taken.

### **© Undergraduate graduation requirements**

Must meet basic requirements for graduation from undergraduate program

Must complete at least 6 credits of graduate school major courses before graduating from undergraduate school.

Upon graduation from undergraduate school, the total grade point average of credits earned must be 3.30 or higher.

Those who meet the undergraduate graduation requirements must submit an application for graduate school admission to the graduate school within the application period in the first semester (7th semester) of the fourth year.

### ⊙ Cancellation of midterm waiver

In the following cases, your eligibility to complete a combined bachelor's and master's degree course will be canceled, and you must register for courses with a minimum number of credits in the second semester (8th semester) of your 4th year. Additionally, those who drop out cannot graduate early even if they meet the early graduation requirements (overall GPA of 4.20 and completion of all courses).

- Those who have given up on a combined bachelor's and master's degree program before enrolling in graduate school
- Those who do not meet the undergraduate program graduation requirements
- Those who have not completed more than 6 credits of graduate school major courses
- Those who did not register during the graduate school new student registration period
- Applicants with a total grade point average of less than 3.30 upon graduation from undergraduate school

### ⊙ Matters related to graduate school admission

#### 1. Graduate school admission and academic records processing

##### ① Graduate school admission

- Those who graduate from an undergraduate degree in a combined bachelor's and master's degree program are admitted to the graduate school's master's program through a special selection process.
- Those who graduate from an undergraduate degree in a combined bachelor's and master's degree program must register according to the graduate school's registration notice at the same time as undergraduate graduation. If you do not register, your undergraduate graduation will be cancelled.
- Details of graduate school courses are based on the graduate school regulations of the year of admission.

##### ② Whether leave of absence or withdrawal is permitted

- Leave of absence or withdrawal is not permitted during the first semester after admission to graduate school.
- Submit a pledge upon admission to graduate school

**2. Benefits for those who have completed a combined bachelor's and master's degree program**

- Graduate Nanyang Scholarship: Full reduction of graduate school admission fee
- Upon graduation from undergraduate school, you may be exempted from completing the graduation thesis (practical test, exam) required by the department. However, double (interconnected) majors may only be exempted from completing the graduation thesis (practical test, exam) corresponding to the major of the selected graduate school department.
- You can apply for special selection when entering graduate school.
- When allocating various scholarships to the department, priority is given to those who meet the qualification requirements.
- Opportunity to participate in various graduate school research activities while enrolled in undergraduate school

**Inquiries regarding selection (admission) for undergraduate/master's programs: Graduate School Academic Affairs Team (02-920-7058 / 7059)**



Detail	General graduate school	Graduation Requirements
Class time	Class Friday and Saturday 9:00 - 18:00	Class from 16:00 to 22:00 on weekday nights
Graduation Requirements	<p>Credit completion + foreign language test + comprehensive exam + graduation thesis</p> <ul style="list-style-type: none"> <li>▫ Credits earned <ul style="list-style-type: none"> <li>- Master's course: Completion of 24 credits</li> <li>- Doctorate Program: Completion of 36 credits</li> <li>- Integrated master's and doctoral course: Completion of 60 credits</li> </ul> </li> <li>▫ Foreign language test <ul style="list-style-type: none"> <li>- Exemption possible with official language proficiency test scores (limited to within 2 years of obtaining scores)</li> <li>- TOEIC 750 or higher, TOEFL 500 or higher (PBT 500, CBT 173, IBT 61 or higher)</li> <li>- Foreign students: TOPIK level 4 or higher (required for graduation)</li> </ul> </li> <li>▫ Comprehensive exam twice a year (April, October) <ul style="list-style-type: none"> <li>- Master's course: 2 major courses (for those who register for 3 or more semesters and earn 15 or more credits; for combined bachelor's and master's courses, 2 or more semesters)</li> <li>- Doctorate Program: 3 major courses (for those enrolled for 4 or more semesters and earning 27 or more credits)</li> <li>- Integrated master's and doctoral program: 3 major courses (for those enrolled for more than 5 semesters and earning more than 42 credits) (Passing criteria: 70 points or more/100 points, excluding credits earned in prerequisite courses)</li> </ul> </li> <li>▫ Paper submission <ul style="list-style-type: none"> <li>- Master's, bachelor's and master's degree programs: 1 copy of graduation thesis</li> <li>- Master's and doctoral programs: 2 copies of academic journal papers, 1 copy of graduation thesis</li> <li>- Doctoral course: 1 copy of academic journal paper, 1 copy of graduation thesis</li> </ul> </li> </ul>	<p>Choose between Comprehensive Examination and Graduation Thesis</p> <ul style="list-style-type: none"> <li>▫ Upon submission of thesis: 24 credits completed</li> <li>▫ Completion of comprehensive exam and additional credits: Completion of 30 credits</li> <li>▫ Comprehensive exam and exhibition report: Completion of 24 credits (Makeup/Special Makeup Major)</li> </ul> <p>* Foreign students: TOPIK level 4 or higher (required for graduation)</p>

## Comparison of

### Bachelor's degrees from Beauty Industry Department, General Graduate School/

### Beauty Convergence Graduate School